

12 May, 2009

Mr. Ross Pullen
Australian Securities Exchange
Level 6, 20 Bridge Street
Sydney NSW 2000

Dear Ross,

Re: J.P. Morgan Instalment Warrants over Pacific Brands Ltd (“PBG”)

JPMorgan Investments Australia Limited (“J.P. Morgan”) is the Issuer of instalment warrants over Pacific Brands Ltd (“PBG”), with the following ASX code – PBGIQZ (“Instalments”).

PBGIQZ was issued under the JPMorgan IQ Instalment Warrants Series Y and Z Product Disclosure Statement dated 16 June 2008 (as supplemented from time to time) (“Product Disclosure Statement”).

PBG has announced a pro-rata non-renounceable entitlement offer (“Rights Issue”) of 3 new PBG shares (“New Shares”) for every 4 existing PBG shares, held at 7:00pm (AEST) on 14 May 2009 by eligible shareholders, at the offer price of \$0.60 per New Share.

No adjustment to Instalments issued by J.P. Morgan

The Rights Issue is an “Adjustment Event” under the Terms of Issue for the Instalments (“Terms of Issue”). J.P. Morgan advises that the Security Trustee will not participate in the Rights Issue. J.P. Morgan has determined that no adjustment will be made to the Instalments under clause 15.1 of the Terms of Issue and section 4.6 of the Product Disclosure Statement.

Terms used in this notice and not otherwise defined herein will have the meanings given to such terms in the Product Disclosure Statement.

If you have any questions please call J.P. Morgan on (02) 9220 7922 or email us at australia.warrants@jpmorgan.com

For and on behalf of JPMorgan Investments Australia Limited

IMPORTANT NOTICE: This information provided does not take into account your financial circumstances, needs or objectives. Before investing in Instalments you should carefully consider whether this product is appropriate for you, read the Product Disclosure Statement and consult your financial adviser or stockbroker.